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For immediate release: 2-21-11

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2011 Distinctive Sales Award Winners

BATON ROUGE, La. –Sales & Marketing Executives of Greater Baton Rouge (SME-GBR) is proud to announce its 2011 Distinctive Sales Award (DSA) winners. This will be the 10th year that SME-GBR will host this event that honors outstanding sales professionals throughout the greater Baton Rouge area. The honorees for this year's event include Christine Kennedy, XDesign; Clint McCullough, Daniel & Eustis Insurance; Rikki Broussard, Country Roads Magazine; Cindy Manzella, Guaranty Broadcasting; Craig Perret, National Republic Beverage Company; Nicole Keller, Clear Channel Radio; Derrick Amar, Lyons Specialty Co. LLC & AA Vending and Lenore Elvir, Embassy Suites.

According to Laurie Pierce, Distinctive Sales Award Chairperson, "Each honoree was selected based on their sales achievements, character, professionalism, and community involvement. The winners have gone above and beyond on the job and in the community. Their hard work has definitely helped to improve the Baton Rouge area," she added.

The Distinctive Sales Award winners will be honored at a luncheon on Thursday, March 17th, 2011, at 11:30 a.m. at Boudreaux's.

This event is open to the public. Individual tickets for guests are \$40, tables of 10 are \$350 and can be reserved by calling Nancy Carter at 225-755-8763. Reservations may also be made by emailing her at nzcarter@mac.com.

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